

The \$11,500 Email

Modelled on Frank Kern's 4 Day Cash Machine.

Mailed as part of Troy Dean's of Authority Content promotion, this email generated sales in excess of \$11,500 over a 4 day. To watch his complete case study visit:
www.authoritycontent.com/case-studies/

=====

Hey {First Name},

Until midnight on Sunday September 28 2014 you can get the entire WP Elevation Masterclass for 50% OFF.

Here's where you can grab your copy for 50% off:

>>> WP Elevation Masterclass 50% Off. (LINK)

This brand new previously un-released training will show you:

- how to get new clients
- how to position yourself as premium and stop discounting
- how to write great proposals that actually convert
- how to keep in touch with clients without being needy and desperate
- how to manage client expectations and avoid scope creep
- how to get consistent referrals from happy clients

All this so you can build the WordPress business you need to support the lifestyle you deserve.

I'm holding this special sale as a way to say THANK YOU to all the people who read my newsletter.

Here's where you can grab your copy and save 50%:

>>> WP Elevation Masterclass 50% Off. (LINK)

Try This Out For 50% Off And Get
FIVE Free Bonuses!

If the 50% discount isn't enough to have you heading to my special 'half-off' web site, these FIVE free gifts will surely do the trick:

Bonus 1: "Get New Clients" Video Training (previously members only)

This secret formula is being used by hundreds of WordPress consultants right now to book new projects. Bonus 2: "WP Landing Pages" Training Webinar (previously members only)

Learn how to build high-converting landing pages in WordPress fast! (Plus I'll give you a turn-key solution to get you up and running - you can even sell this to clients!)

Bonus 3: "Prototyping" Training Webinar (previously members only)

Learn how to create (and sell) rapid prototypes in WordPress to help you get more clients and manage scope creep with existing clients - this webinar sold out when I first launched it - now it's yours.

Bonus 4: "Keynote Presentation" Training Webinar (previously members only)

Learn how to put together keynote presentations for business conferences, networking events or even WordCamps - PLUS - I'll give you my PowerPoint Blueprint slides!

Bonus 5: "Podcasting Pro" Training Webinar (previously members only)

Learn how to podcast like a pro with everything you need to get your first episode recorded and published - including the exact episode outline I use for the WP Elevation podcast - a top ranking podcast in iTunes! (I'll even give you my Google Doc to copy and paste)

WHEW!

That's a lot of goodies ...and you get it all FREE when you try the WP Elevation Masterclass for 50% off.

Go here right now and claim your copy before they're all gone!

>>> WP Elevation Masterclass 50% Off. (LINK)

Talk soon.

=====

Again, to watch the complete case study please visit:

www.authoritycontent.com/case-studies/

